

STRATEGIC PLAN 2026–2028

Strategic Pillars	Goal	Strategies	Expected Outcomes
1. Research	To fund, participate, facilitate, and advocate for high quality research into the detection, prevention, and finding treatments and cures inherited retinal diseases.	<ul style="list-style-type: none"> • Fund high quality Australian research into IRDs • Collaborate and participate in impactful IRD research • Facilitate participation in research to further disease understanding and treatment development • Advocate for clinical trial opportunities in Australia and increased funding and investment into IRD research 	<ul style="list-style-type: none"> • New IRD research discoveries and advancements are made in the areas of detection, prevention, and finding treatments and cures • More funding is dedicated to IRD research to accelerate the progress, particularly in new treatment discovery • Increased clinical trials in Australia provide greater opportunity for early access to potential new treatments • Discovery and access to new treatments to stop vision loss is expected to improve the quality of life for those living with an IRD
2. Information & Education	To be the primary source of trusted, accessible information and education on inherited retinal diseases, expanding public and professional awareness	<ul style="list-style-type: none"> • Provide accurate information on IRDs in an accessible manner • Provide regular updates about the latest research developments in IRDs • Develop and deliver educational materials about IRDs to patients and health care professionals 	<ul style="list-style-type: none"> • People living with IRDs will have the knowledge to better understand, manage and plan for their condition including making decisions about genetic testing, potential treatments and ongoing care • People newly diagnosed will be better able to adapt and thrive by being well informed and supported • Information to family and carers is expected to assist in their preparedness and enable better care for those with IRDs • Health care professionals will be better informed about IRDs enabling improved patient disease management • Health care professionals will be confident to refer patients to Retina Australia for information on IRDs resulting in increased reach and impact

STRATEGIC PLAN 2026–2028 (CONTINUED)

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3. Support	To provide individuals and families affected by inherited retinal diseases with reliable guidance, opportunities for peer connection, and referrals to support and specialist services.	<ul style="list-style-type: none"> • Provide timely guidance, support and referrals to all enquiries received • Facilitate peer support to promote social engagement • Provide connection to other social community activities and events 	<ul style="list-style-type: none"> • People living with IRDs will know where to find the resources they seek about their condition, and support and specialist services to enable better management of their conditions and daily living with low vision and blindness • Prevention of mental health issues and/or loneliness with improved health and wellbeing through peer support, and social connection via activity and event participation
4. Advocacy and Awareness	To elevate awareness of IRDs and amplify the voices of those affected to influence policy, funding and health system decisions	<ul style="list-style-type: none"> • Conduct activities to raise the awareness and understanding of IRDs and Retina Australia • Develop referral pathways to increase reach and impact • Engage with other advocacy organisations to promote the patient voice 	<ul style="list-style-type: none"> • Greater public understanding of IRDs as serious progressive conditions • Increased referrals and earlier diagnosis due to improved awareness • Government action to reflect patient needs. This may include funding support, access to programs and medicines/treatments. • Retina Australia will continue to grow its public profile and trusted brand to attract supporters and stakeholders
5. Sustainability	To ensure the long-term financial, operational and reputational sustainability of Retina Australia	<ul style="list-style-type: none"> • Invest in and prioritise organisational funding • Continuously improve the financial efficiency and maximisation of resources • Develop and maintain a balanced investment strategy and reserves policy 	<ul style="list-style-type: none"> • Ongoing investment into medical research will continue research developments into the detection, better treatments, and prevention of IRDs • People living with IRDs, their families and carers, will remain supported and benefit from the ongoing information, education, advocacy and support from Retina Australia • Financial risk of the organisation shall be managed, governed and where appropriate, minimised

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6. Governance	To strengthen organisational governance to ensure transparency, accountability and effective decision-making	<ul style="list-style-type: none"> • Development of and regular structured reviews by Board and Committees of key governance policies and regulatory compliance requirements • Strategic Plan to be reviewed and renewed regularly • Continually strengthen and maintain rigorous governance of the Research Grants Program 	<ul style="list-style-type: none"> • The highest standards of integrity, excellence & organisational governance will be maintained • Governance risks minimised • Business risks minimised • Reputation risk minimised • Strategic goals will be met and adapted to reflect changing conditions where needed • All regulatory requirements are met • The Research Grants Program remains independent and selects the highest quality of research for funding